

NORTHWEST SUMMIT FOR FINANCIAL PROFESSIONALS

MAY 8, 2025 7:30 A.M. - 6:30 P.M.
MEYDENBAUER CENTER, BELLEVUE, WA



www.NorthwestSummit.com

7:30 AM - 8:50 AM

Conference Foyer



REGISTRATION, NETWORKING & CONTINENTAL BREAKFAST

Breakfast Sponsored by Ascendant

8:50 AM - 9:40 AM

4th floor Ballroom



AI AT THE HELM? STEERING STRATEGIC DECISION-MAKING WITH EMERGING TECHNOLOGY

Speaker:

Joshua Penner
Founder and CEO - Inquisio.AI

Dive into an exclusive exploration with Mayor Josh Penner of Orting, WA (& CEO of Inquisio.AI) as he unveils the transformative potential of AI in risk management across both public and private sectors. This session will delve into how AI can revolutionize risk management practices by enhancing operational efficiency, predictive capabilities, and strategic decision-making. Attendees will gain insights into the opportunities and challenges AI presents, including navigating ethical considerations and implementing robust risk mitigation strategies. Learn practical applications and forward-thinking strategies to responsibly leverage AI, ensuring it becomes a valuable ally in your toolkit for managing uncertainties and shaping a resilient future in risk management.

9:40 AM - 9:50 AM

Conference Foyer



NETWORKING BREAK

**CONCURRENT
SESSION 9:50 AM**

9:50 AM - 10:40 AM

4th floor Room 403



AI IN TREASURY: NAVIGATING AUTOMATION'S RAPID EVOLUTION

Speakers:

Carlos Conde
Treasury Center of Excellence Lead - Elire
Gagan Sivia
Co Principal - Azure Properties Group

AI is transforming treasury functions and processes, replacing traditional tools with advanced automation powered by Artificial Intelligence (AI) and Machine Learning (ML). As these technologies evolve, treasurers and treasury departments are continuously challenged to adapt and embrace the changes. However, this transformation often comes with uncertainty, risks, and a reluctance to let go of familiar systems.

In this session, we will examine how AI and ML are revolutionizing treasury processes like cash forecasting, payments, fraud detection, and risk management. We'll also explore how organizations can navigate this shift, preparing for both current and emerging AI-driven solutions while managing the associated risks and uncertainties in the rapidly evolving treasury automation landscape.

9:50 AM - 10:40 AM

4th floor Room 402



2025 MARKET OUTLOOK: A MULTI-ASSET PERSPECTIVE ON THE YEAR AHEAD

Speakers:

Damian McIntyre
VP, Head of Multi-Asset Solutions Team
Federated Hermes
Chase Thompson
Treasury and Finance Leader - Expedia Group

Join Damian McIntyre, Head of the Multi-Asset Solutions Team at Federated Hermes, for an in-depth market review across key asset classes. In this session, Damian will analyze how recent Federal Reserve actions, alongside the evolving economic and geopolitical landscape, are expected to impact fixed income, equity, and alternative markets in the coming months. Special attention will be given to the delicate dynamics between these markets, including short-term rates, the yield curve, and supply-demand shifts, with insights on what these developments could mean for corporate treasury investors in 2025 and beyond.



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10:40 AM - 11:00 AM

Conference Foyer



NETWORKING BREAK

Power Up: Power balls, mixed nuts, grapes, local cheese, gluten free crackers

CONCURRENT SESSION 11:00 AM

11:00 AM - 11:50 AM

4th floor Room 402



MAXIMIZING ROI: DECODING ACCOUNT ANALYSIS STATEMENTS

In this session, we will dive deep into the intricacies of account analysis statements to help you fully understand how banks determine their fees and the factors that influence their pricing structures. You will learn how to effectively benchmark your current fees against industry standards and identify opportunities for improvement. Additionally, we will explore proven strategies for negotiating with banks to secure better terms, whether it's reducing fees, improving service offerings, or diversifying your banking relationships. By optimizing your fee structures, increasing your negotiating power, and strategically managing your banking accounts, you'll be equipped to maximize ROI, enhance financial efficiency, and improve overall treasury performance. Whether you're managing a single account or overseeing a complex portfolio, this session will provide valuable insights and actionable steps to strengthen your financial position and ensure you're getting the best value from your banking relationships.

Speakers:

Wade Olsen

Co-Founder, CEO - Treasury Suite

Sam Peay

Treasury Director - Pacvue

11:00 AM - 11:50 PM

4th floor Room 403



ADAPTING INVESTMENT STRATEGIES IN ANY MARKET CYCLE: A NIMBLE APPROACH

The unpredictable market conditions of recent years have posed significant challenges for treasury teams, but many are turning to technology to enhance their investment management. In this session, ICD and American Honda will showcase how a combination of robust financial technology and strategy can streamline investment processes, especially as interest rates begin to decline. With greater visibility and control, treasury professionals can effectively manage their investments across the entire yield curve, allowing for agile adjustments to strategy in response to changing market conditions. Attendees will learn how to monitor and optimize their investment portfolios for compliance and risk, ensuring they can navigate any monetary cycle with confidence and efficiency.

Speakers:

Zach Brown

Managing Director - ICD

Kim Kelly-Lippert

Treasury Manager - American Honda

11:50 AM - 12:50 PM

4th floor Ballroom



NETWORKING LUNCH: MISSISSIPPI BUFFET

- Fresh Fruit Salad; chili honey yogurt, fresh mint (V) (GF)
- Southwest Green Salad; grilled corn with piquilla pepper relish, cotija cheese, chopped romaine hearts, arugula, blue corn tortilla chips (V)
- Cilantro-Citrus Slaw (VG) (GF)
- Sweet potato bacon hash, apple citrus slaw
- Fried Chicken; buttermilk brined, Hot Nashville sauce
- Santa Maria Tri-Tip; grilled pineapple salsa, cilantro lime crema
- BBQ Mac and Cheese; smoked maitake mushrooms, maple bourbon BBQ sauce, garlic bread crumb (V)
- Vegan Roasted Corn Succotash: Bell peppers, onions, lima beans, fresh herbs
- Chocolate Crunch Cake; Blood orange whip, candied macadamia nuts

Lunch Sponsored by Redbridge Debt & Treasury Advisory

12:50 PM - 1:40 PM

4th floor Ballroom



SPORTS FINANCE IN ACTION: BEHIND THE SCENES - BEYOND THE PLAYER

Join Kendall Tyson, Senior Vice President, Finance and Business Intelligence, Seattle Kraken, for an exclusive look into the unique finance and treasury challenges of running a professional sports franchise. From managing cash flows across seasonal revenue cycles to optimizing sponsorship and ticketing revenue, this session will explore the dynamic financial playbook behind one of the NHL's newest and fastest growing teams. Learn how the Kraken navigates risk management, capital strategy, and finance excellence in a high-profile, high-stakes industry. Whether you're in corporate treasury, banking, or finance, this session will provide valuable insights into the intersection of sports and finance.

Speakers:

Kendall Tyson

Finance & Analytics Sports Executive, Public Speaker

Moderator: Claudia Leslie

SVP - Columbia Pacific Advisors

1:40 PM - 1:50 PM

Conference Foyer



NETWORKING BREAK

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Treasury4

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CONCURRENT SESSION 1:50 PM

1:50 PM - 2:40 PM

4th floor Room 403

Speakers:

Moderator: Anton Akervall

Director, Treasury Manager - Bank of America

Angie Stewart

Director, Rates & Currencies Solutions - Bank of America

Kate Stock

CFO - Trimlite LLC



NAVIGATING FX AND RISK MANAGEMENT IN A CHANGING POLITICAL LANDSCAPE

With a new administration taking office, global markets are bracing for shifts in monetary policy, trade dynamics, and regulatory changes that could significantly impact foreign exchange markets and corporate risk management strategies. This session will explore the potential economic and policy implications of the new administration, assess their impact on currency volatility and provide actionable strategies for managing FX exposure and financial risk in an evolving geopolitical landscape.

1:50 PM - 2:40 PM

4th floor Room 402

Speakers:

Ed Barrie

Chief Product Officer - Treasury4

Sunnie Ho

Treasury, Head of Global Cash Operations - Atlassian



IPO READINESS: KEY STRATEGIES FOR A SUCCESSFUL TRANSITION TO THE PUBLIC MARKETS

Preparing for an Initial Public Offering (IPO) involves more than just financial planning—it demands treasury teams to enhance systems, strengthen internal controls, and implement processes that meet the high standards of public markets. In this session, Ed Barrie, Chief Product Officer at Treasury4, alongside a Treasury4 client with firsthand IPO experience, will share treasury-specific strategies and best practices essential for a successful public debut. Attendees will gain a comprehensive roadmap to navigate their organization's IPO journey and effectively support the transition to public markets.

2:40 PM - 3:00 PM

Conference Foyer



NETWORKING BREAK

Sweet Tooth; house baked cookies, macarons, dessert bars, seasonal tarts (V)

CONCURRENT SESSION 3:00 PM

3:00 PM - 3:50 PM

4th floor Room 403

Speakers:

Bob Stark

Global Head of Enablement - Kyriba

Valerio Trinchi

Treasury Practice Leader - RSM

Kammy Tsang

Treasury Leader



IT'S NOT A MYTH; REAL-TIME PAYMENTS USE CASES, ADVANTAGES AND CONSIDERATIONS

Discover how Real-Time Payments (RTP) are revolutionizing business operations. This presentation will provide actionable insights into real-world use cases, demonstrating how RTP can streamline processes, reduce costs, and improve customer satisfaction. We will discuss the competitive advantages of adopting RTP, as well as the essential steps to ensure a secure and efficient implementation.

3:00 PM - 3:50 PM

4th floor Room 402

Speakers:

Moderator: Sarwat Digre

Executive Director - JPM Payments

Aaron Julius

Senior Treasury Manager - PATH

Larson McNeil

Managing Director - JPM Payments

Amanda Schmidt

Senior Treasury Manager - Qualtrics



PAYMENTS AS A CATALYST

Join a panel discussion with banking and treasury leaders as we explore the strategic role of payments and treasury and how they drive business value. This session will delve into how these teams can unlock opportunities, contribute to growth, help the organization achieve strategic objectives and how the leaders view the cultivation and management of top talent.



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3:50 PM - 4:10 PM

Conference Foyer



NETWORKING BREAK

CONCURRENT SESSION 4:10 PM

4:10 PM - 5:00 PM

4th floor Room 401

This session is exclusively for corporate treasury practitioners.

Speaker:

Michelle Wang

Treasurer - PACCAR Financial Corp.



TREASURY'S ROLE IN DEBT CAPITAL MARKETS: FROM FUNDING TO RISK MANAGEMENT

The NW Summit is pleased to showcase a practitioner led roundtable exclusively for corporate treasury practitioners. In today's evolving financial landscape, treasury teams play a critical role in navigating debt capital markets. This session will explore how treasury professionals manage funding strategies, optimize capital structure, and mitigate risks associated with debt issuance. Led by Michelle Wang, Treasurer at Paccar Financial, this will be an engaging discussion on topics of interest to the group such as market trends, funding options, covenant considerations, and interest rate risk management techniques. Attendees will both share and gain insights into best practices for balancing liquidity needs with long-term financial strategy, ensuring resilience in dynamic market conditions.

4:10 PM - 5:00 PM

4th floor Room 403



NAVIGATING THE FUTURE OF TREASURY & PAYMENTS: TRENDS, CHALLENGES AND INNOVATIONS

Speakers:

Moderator: John Christensen

Treasury Consultant & Fintech Expert

Jacob Chowpaknam

Treasury - Stripe

Tanya Strawn

Treasury Lead - REI

John Zavaglia

Treasurer - Ripple

In this practitioner-led session, we'll explore the evolution of the treasury and payments landscape and how it is shaped by digital transformation, regulatory changes and shifting economic conditions. This engaging discussion will include industry experts from Stripe, Ripple and REI who will explore the latest trends impacting corporate treasury, including the rise of real time payments, the role of AI and automation, liquidity management strategies, and the ongoing push for efficiency and security. Join us for insights into how leading practitioners are adapting to these changes and what the future holds for treasury and payments professionals.

5:00 PM - 6:30 PM

Conference Foyer



NETWORKING RECEPTION

Hosted House Wine, Imported and Domestic Beers, Soft Drinks and Water
Ahi Tuna Wontons; sesame seeds, wakame salad, wasabi aioli
Vegetable Spring Rolls
Sweet Chili Prawn Salad
Wild Mushroom Risotto Cakes
Kalbi Chicken Skewers; Korean BBQ sauce, toasted sesame (GF) (DF)
Merlot Marinated Beef Skewers; Rainier cherry bourbon glaze (GF) (DF)

Reception Sponsored by Silicon Valley Bank

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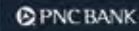
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For more information, visit pnc.com/treasury or contact Tyler Barkstrom, Senior Vice President, Treasury Management Officer, at tyler.barkstrom@pnc.com.



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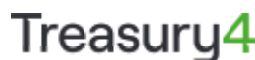
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