

SPONSOR INFORMATION CHECKLIST

BRAND VISIBILITY SPONSOR

All sponsor items are due March 31, 2025. Items submitted after may result in a loss of benefits.

1. NWS ATTENDEE LIST

- Name and email of individual to receive NWS attendee list.

2. CONFERENCE ATTENDEES

- Following items for your 1 free sponsor attendee
 - Name
 - Title
 - Company
 - Email
 - Mailing Address
 - Phone

3. ELECTRONIC BANNER DISPLAY

- Single slide widescreen format (16:9) PowerPoint document.

4. LINKEDIN ANNOUNCEMENT

- Verbiage for each media post (you will receive 1 post total)
- Date and time (morning or afternoon) of desired LinkedIn posts

5. WEBSITE CONTACT INFORMATION & HYPERLINK

- Website URL used to hyperlink the corporate logo sponsor provides.
- Contact information to be listed on the website.
 - Company
 - Contact Name
 - Phone
 - Email
 - Website

6. COMPANY RECOGNITION & BRANDING

- Company name as you would like it to be read from the podium.
- Company name as you would like it printed in conference materials.
- Company logo in JPEG format
- Company logo in EPS, or AI, or Vector format

7. SPONSOR DIRECTORY

- Sponsor Directory Information
 - Company
 - Name
 - Address
 - City, State Zip
 - Phone
 - Email
 - Website