

2023 NORTHWEST SUMMIT FOR FINANCIAL PROFESSIONALS

MAY 18, 2023 | SEATTLE, WA



7:00 AM-7:45 AM

Crystal Ballroom



REGISTRATION, NETWORKING & CONTINENTAL BREAKFAST

Welcome comments and educational sessions will immediately follow.

7:45 AM-8:50 AM

Crystal Ballroom



THE POWER WITHIN – WOMEN IN FINANCE

What does it take to become a female leader in the world of finance? How do female leaders effectively navigate the complexities of Corporate America while guiding the company through challenging economic times? Our moderated panel of top women in finance will discuss their career journeys, the responsibilities they have to their teams and companies, and how they harness the power within to lead with empathy and strength.

Key Takeaways:

1. Navigate your career to become a leader
2. Build strong teams
3. Learn the importance of DEI and allyship
4. Manage through organizational change
5. Steer the company through tough economic times

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8:50 AM-9:40 AM

Crystal Ballroom



PERIODICITY: A FINANCIAL APPROACH TO NON-FINANCIAL DATA

A Financial Approach to Non-Financial Data, we will discuss concepts such as periodicity of non-financial data, data analytics, and data collaboration across the organization.

Speaker:

Ed Barrie
*Treasurer & Chief Product Officer
Treasury4, Inc.*

Elizabeth Sidhu
*Sr. Director of Tax
OneTrust*

9:40 AM-9:50 AM

Crystal Ballroom



NETWORKING BREAK

On-time treasury: do you need it, and are you ready?

Instant solutions don't always fit with the reality of the treasurer's world, where "on-time" is often more important than "real-time."

Learn more



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9:50 AM-10:40 AM

Crystal Ballroom



Speaker:

David Tao

Director, Client Advisory
Citi

Paulette Wong

Director Global Payments Operations
Remote

Dilara Yazar

Senior Treasury Manager
Amazon

INTERSECTION OF TREASURY AND COMMERCE

Historically, Treasury and AP/AR/Payroll departments have worked closely together to develop solutions aimed at driving process and cost efficiencies. However, the lasting impact from the recent pandemic along with technology advancements are causing business models to evolve across industries, with many companies embracing a direct-to-consumer strategy.

The growing intersection between Treasury and Ecommerce/Commercial teams means that treasury and payments professionals must work closely together to implement technical financial services and digital solutions to help drive sales enablement. Our panelists will focus on personal experiences to highlight best practices when working effectively to navigate these complex and dynamic partnerships.

In addition, panelists will discuss how they partner with their banks to deliver the scale, frictionless experience, and payment ubiquity required to succeed in today's evolving landscape.

Key Takeaways:

1. Learn best practices in navigating these complex and evolving partnerships
2. Understand how partners' priorities are changing in the areas of speed, ubiquity, and access
3. Understand how Treasury can best work with their partners to ensure compliance

10:40 AM-11:00 AM

Crystal Ballroom



Concurrent Session Option A

11:00 AM-11:50 PM

Crystal Ballroom



Speaker:

Daniel Haber

VP, Working Capital Consultant
U.S. Bank

Leo Gil

VP of Product
Bottomline Technologies

Cathy Fields

Assistant Treasurer,
Sr. Director of Global Risk Management
Hitachi Vantara LLC

NETWORKING BREAK

NOT UNDER YOUR MATTRESS: LIQUIDITY AND CASH FORECASTING IN A RISING RATE ENVIRONMENT

As the world grapples with inflation, rising rates, and geopolitical tensions, corporate treasurers must contend with uncertainty and prepare for rapid changes in the way they manage their business. Cash managers today face challenges with heavy administrative burdens, complex processes, and decentralized platforms that each require manual oversight.

The presenters will explore improvements in cash forecasting and the renewed focus on sweep accounts as familiar tools that have been relied upon. They will also touch on strategies treasurers have successfully utilized to boost days sales outstanding and better control days payable outstanding. The discussion will examine strategies and tools to automate preparation of daily cash positions before the business day begins. We will also focus on the building and analysis of global cash forecasts via multiple sources of data, including repetitive items and historical data.

The presenters will examine the use of automation, cash positioning and forecasting tools and how treasury professionals are leveraging technology innovations for data and modeling expertise with advances in multi-bank connectivity.

The presenters will also differentiate how successful cash managers review their optimal liquidity positions regularly, automate multi-bank reporting with advanced workstations, perform DSO/DPO/peer comparison trend analysis, and review investment parameters and risk tolerance.

Key Takeaways:

1. Gain an understanding of some of the most discussed cash management strategies in the current environment.
2. Explore new strategies such as automation and cash forecasting tools and practices.
3. Review the digital journey many treasurers have taken for automating their liquidity and cash flow processes for cross currency transactions, just-in-time sweeps, and other functions.
4. Examine critical strategies for cash forecasting including reviews of short-term funding strategies, improving the forecasting model and data capture, and alignment of short-term forecasts with long-term models.

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Concurrent Session Option B

11:00 AM-11:50 PM

Noble Ballroom

Speaker:

Brian Benavidez

CFO
Rogue Ales & Spirits

Bethany Curiel

SVP/Treasury Management Sales Market Manager
Umpqua Bank

John Lauseng

CEO
Aldrich Advisors

Moderator:

Angela Scott

Client Engagement Manager
Umpqua Bank



COMPETITIVE ADVANTAGES TO CHAMPION THE TALENT WAR

The future of work is at the rapid paced intersection of human x digital. Top talent increasingly favors employers who invest in the workplace experience and employee success. Join Umpqua Bank and Aldrich Advisors as they discuss differentiating strategies to attract, retain, and motivate associates.

Key Takeaways:

1. Learn actionable ideas for designing an engaging employee experience
2. Consider how to optimize productivity and create opportunities to upskill your workforce
3. Learn treasury-specific best practices for modernized and simplified accounting workflow

11:50 AM-12:30 PM

Crystal Ballroom



NETWORKING LUNCH

Enjoy networking with industry peers during our soup, salad, and sandwich buffet lunch. For dessert, attendees will enjoy an assortment of cookies and sweet bars.

12:30 PM-1:20 PM

Crystal Ballroom



HOT TOPICS IN TREASURY

With the economic volatility that we experienced in 2022 and with more unexpected events, fully expected, in 2023, there is no better time for our popular hot topics session. Hear from three leading treasury managers as they share insights in a moderated panel. Panelists will touch on embedding the consequences of recent economic trends into cash flow planning, staying ahead of increasingly sophisticated cyber criminals, recruiting, and retaining top talent, the need for greater automation (and where do API's fit in?), and how the evolving payments space gives rise to competitive advantages and reducing costs. This is a fast-paced must-see session where we will share best practices for future proofing your treasury.

Speaker:

Heidi Blair

VP, Treasurer
Clearwater Paper Corporation

Julie Boyd

Assistant Director Treasury & Cash Management
Cambia Health Solutions

Beth Omar

Senior Director Treasury
Zillow Group

Moderator:

Derrick Walton

GTS Head of Emerging Payments and Innovation
Bank of America

1:20 PM-1:30 PM

Crystal Ballroom



NETWORKING BREAK

1:30 PM-2:20 PM

Crystal Ballroom



CYBERCRIME AND PAYMENTS FRAUD: THE CURRENT LANDSCAPE AND HOW TO PROTECT YOUR ORGANIZATION

Cyber-attacks rank as one of the top enterprise-wide risks facing organizations today — regardless of size, geography, or industry. With the frequency and severity of threats from social engineering, business email compromise, and ransomware attacks trending upward, knowing how to help protect your organization is more important than ever. Financial losses brought about by these types of attacks continue to soar, and it is common for costs related to overcoming a fraud event to exceed the amount of the loss itself. Additionally, there are non-financial impacts like reputational risk associated with high-profile fraud events, such as those affecting the targeted organization's customers or constituents. This session will survey the current cybercrime and payments fraud threat landscape; explore emerging and evolving threats and trends; and share ideas to help your organization maintain good cyber and risk hygiene and protect itself from these very real and potentially costly dangers.

Key Takeaways:

1. Gain an increased awareness of the current cybercrime and payments fraud threat landscape
2. Gain actionable ideas to help protect your organization against these dangers

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2:20 PM-3:10 PM

Noble Ballroom

Speaker:

Tarrell Gamble
SVP, Capital Markets
Blaylock Van, LLC

William Goldthwait
VP, Head of Investment Strategy
State Street Global Advisors

Timothy Smallow
Treasurer
Amazon



MAKING SENSE OF ALPHABET SOUP; DEI, ESG,& SRI

DEI, ESG, SRI? It is a veritable Alphabet Soup of acronyms that investors must wade through in the investment landscape. Are investors jumping on the bandwagon in this space, bailing out, or something in between? Please join Blaylock Van LLC and State Street as we make sense of this investment landscape and whether it is appropriate for your organization to consider some of these offerings in the short-term investment space. We will also discuss risk considerations, various ways investors can gain exposure to these types of investments, and the best practices for implementing them.

Key Takeaways:

1. Gain a better understanding of the ESG and DEI investment space, risks, and best practices for incorporating them into their investments
2. Hear about the direct impact their underlying investments can have
3. Hear from an underlying investor in this space and gain insight into implementation approaches

3:10 PM-3:30 PM

Crystal Ballroom



NETWORKING BREAK

3:30 PM-4:20 PM

Crystal Ballroom



TREASURY AS A STRATEGIC BUSINESS PARTNER

Hear Expedia and J.P. Morgan discuss the strategic value that Treasury can bring to an organization by driving digitalization, enabling new business models, and enriching data.

Key Takeaways:

1. Drive digitalization in corporate treasury and payments: How the treasury function can automate and digitize processes such as payment initiation, bank account management, cash reporting and visibility, etc.
2. Enable new business models: The role that a treasury organization can play in enabling new business models, such as marketplace payments, digital commerce, and customer loyalty.
3. Enrich data: The importance of robust, enriched data in a treasury function
4. Optimize treasury by creating a centralized data lake to have a 360-degree view of Treasury
5. Standardize important data to leverage machine learning and AI
6. Leverage data visualization

4:20 PM-5:10 PM

Crystal Ballroom



ENHANCED CASH SOLUTIONS: WHEN IS THE RIGHT TIME TO EXTEND?

Join DWS for a robust discussion on the current state of short duration markets and where we see opportunities in what we believe could be the tail end of the current interest rate cycle.

Key Takeaways:

1. Learn about the current state of the short duration markets and outlook
2. Understand when the right time is to extend portfolio duration
3. Explore tactical solutions and the pros and cons of various short duration approaches

Speaker:

Jeff Morton
Lead Portfolio Manager, Short Duration
DWS

5:10 PM-6:30 PM

Crystal Ballroom



NETWORKING RECEPTION

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