



SPONSOR BENEFITS 2024

May 10, 2024

Meydenbauer Center | Bellevue, WA

www.northwestsummit.org

	Speaking Role \$3,000	Event Sponsor \$2,500	Brand Visibility \$1,500
Ability to contribute speaker/panel in a breakout attendance session	included	not included	not included
Banner in Conference Foyer <i>(retractable banner provided by sponsor)</i>	optional add-on \$500	optional add-on \$500	included
pre-conference LinkedIn social media post <i>(post verbiage and image provided by sponsor)</i>	3 posts	2 posts	1 post
Electronic advertisement during session break <i>(16:9 widescreen electronic display in main conference area)</i>	2x rotation	1x rotation	1x rotation
Podium introduction <i>(2-minute introducing your sponsored session and speaker)</i>	breakout introduction	general session comments	not included
Color advertisement in event program <i>(located on website and distributed to entire email network)</i>	1/2 Page	1/4 Page	sponsored raffle item provided by NW Summit
Recognition during conference remarks	large logo	medium logo	company name only
Receipt of attendee list <i>(includes company, title, name and mailing address when available)</i>	included	included	included
Receipt of attendee emails <i>(when available, does not include conference speakers)</i>	included	included	optional add-on \$250
Company contact information on event website	included	included	included
Complimentary conference attendee(s)	2 tickets	2 tickets	1 ticket
Logo on event website	large logo on sponsor tab	medium logo on sponsor tab	small logo on sponsor tab
	5 opportunities available	3 opportunities available	6 opportunities available

For information about other sponsorship opportunities please inquire with sponsorship committee.

Sponsor Led Session Details

A 1:1 practitioner to service provider ratio must be obtained. If a solo speaker is preferred it must be confirmed by the NW Summit board prior to January 15, 2024. NW Summit requests panels do not exceed 3 individuals (2 practitioners, 1 sponsor). A sponsor's session topic must be approved by the NW Summit speaker committee no later than January 15, 2024. All speakers are required to follow NW Summit's speaker guidelines (located on the event website resources tab).

1 speaker from the sponsor organization and up to 2 corporate practitioner panelists will receive complimentary conference attendance for their session! The complimentary ticket for the sponsor organization speaker is in addition to the sponsor tickets noted above.

To pursue a sponsorship opportunity, please contact:

Heidi Blair, Sponsor Chair | (509) 344-5945 | Heidi.Blair@clearwaterpaper.com

Jennifer Saliba, Conference Director | (503) 481-3331 | jennifer@consultrhino.com