

# NORTHWEST SUMMIT FOR FINANCIAL PROFESSIONALS

THURSDAY, MAY 14, 2026 7:30 AM - 6:30 PM  
MEYDENBAUER CENTER BELLEVUE, WA



[www.NorthwestSummit.com](http://www.NorthwestSummit.com)

7:30 AM - 8:50 AM

Conference Foyer



## REGISTRATION, BREAKFAST, AND OPENING COMMENTS

Enjoy a selection of seasonal fruit and berries alongside house-made pastries, including croissants, muffins, and Danish. The breakfast also features scrambled eggs, applewood smoked bacon, chicken sausage, and herb-roasted marble potatoes. Fresh orange juice, and apple juice

8:50 AM - 9:40 AM

4th floor Ballroom



## NAVIGATING ECONOMIC CHANGE, TECHNOLOGY DISRUPTION, AND THE FUTURE IN THE PNW

Presented by:

**Ben Pasquier**

Partner - McKinsey & Company

In a period defined by geopolitical uncertainty, rapid technological innovation, and accelerating AI adoption, leaders are being asked to rethink strategy, risk, and resilience. This session explores how today's economic landscape and emerging technologies are reshaping decision-making—and what leaders can do to stay ahead. We will cover an overview of evolving global dynamics, examine their impact on regional and national markets and the implications.

From there, we will spotlight the Pacific Northwest's tech-driven economy—highlighting innovation hubs, talent concentration, and sector growth—before looking at national trends and what it may mean here. We will connect these themes by offering practical insights into how leaders can think about leveraging technology, adapting to regulatory change, and building resilient strategies that support sustainable growth in an unpredictable environment.

*Sponsored by Scotiabank*

9:40 AM - 9:50 AM

Conference Foyer



## NETWORKING BREAK

**CONCURRENT  
SESSION 9:50 AM**

9:50 AM - 10:40 AM

TBD



## CRYPTO, STABLE COIN AND AGENTIC AI IN AND THE NEW REGULATORY LANDSCAPE IN PAYMENTS!

Presented by:

**Joe Castinado**

Sr. Vice President, Strategy & Architecture,  
Global Payments Technology - Bank of America

Speaker TBD

The U.S. crypto market has growing regulatory clarity to unlock adoption at institutional scale. New federal frameworks for stablecoins and crypto market structure are enabling Bank of America to allow capabilities within a highly regulated environment. These developments are transforming digital assets from a regulatory risk into an opportunity for our clients and consumers.

Agentic commerce represents a natural extension of Bank of America's role at the center of global payments and corporate transactions, as AI agents begin to autonomously initiate, negotiate, and complete purchases at machine speed. This shift moves commerce beyond user-driven clicks to programmable, intelligent flows.

Russell Kendall is the Head of Enterprise payments technology at Bank of America. He has spent 24 years in roles spanning acquisitions, technology and strategic initiatives and has played key roles in the development of key payment platforms like, Zelle, Real-Time Payments, and currently building the next-generation payment platforms. He is currently serving on the Enterprise Risk Committee for The Clearing House.

# Make an impact

How can your company's lasting success be part of a better future?

By connecting with partners who share your commitment  
to moving businesses, communities and economies forward.

What would you like the power to do?®

Start the conversation  
[business.bofa.com](http://business.bofa.com)



"Bank of America" and "BofA Securities" are the marketing names used by the Global Banking and Global Markets divisions of Bank of America Corporation. Lending, derivatives, other commercial banking activities, and trading in certain financial instruments are performed globally by banking affiliates of Bank of America Corporation, including Bank of America, N.A., Member FDIC. Trading in securities and financial instruments, and strategic advisory, and other investment banking activities, are performed globally by investment banking affiliates of Bank of America Corporation ("Investment Banking Affiliates"), including, in the United States, BofA Securities, Inc., which is a registered broker-dealer and Member of SIPC, and, in other jurisdictions, by locally registered entities. BofA Securities, Inc. is a registered futures commission merchant with the CFTC and a member of the NFA.

Investment products offered by Investment Banking Affiliates: **Are Not FDIC Insured** | **Are Not Bank Guaranteed** | **May Lose Value**

©2025 Bank of America Corporation. All rights reserved. GBGM-565-AD 8006184



## This is How Treasury's Elite Manage Cash & Investments

60+  
Fund  
Partners

100+  
Countries

500+  
Available  
Products

\$250B+  
Platform  
ADB

\$5.2T+  
Traded  
Annually

24hr  
Global  
Support

Data reflects company operations as of December 31, 2025

ICD Portal | ICD Portfolio Analytics

IT'S ALL ON TRADEWEB



9:50 AM - 10:40 AM

TBD



Presented by:

**Ed Barrie**

Co-Founder, Chief Product Officer,  
Treasurer - Treasury4

**Christina Easton**

Director, Treasury Services - Seattle Children's

**Sunnie Ho**

Treasury, Head of Global Cash Operations  
Atlassian

## THREE WORLDS OF TREASURY: A STRATEGIC ANALYSIS OF SECTOR-SPECIFIC PRACTICES

Treasury strategy reflects the environment it serves. Nonprofits focus on mission continuity and long-term funding sustainability. Public companies navigate disclosure rules and investor expectations. Family-owned firms balance liquidity with preservation and control. Drawing on direct leadership experience across each setting, this session breaks down how structural differences shape debt usage, investment practices, banking relationships, and governance.

Across all three sectors you will see common ground: clear cash positioning, disciplined risk management, and resilient operating controls. The real separation shows incentives, performance metrics, decision rights, and the resources available to treasury. Budget constraints, variations in human capital, and the level of expected strategic engagement all influence what treasury can build, how fast it can evolve, and the tools it can realistically deploy. Attendees gain a practical comparison of how treasury operates in each environment and a sharper understanding of how organizational context defines the strategies and levers available to modern treasury teams.

10:40 AM - 11:00 AM

Conference Foyer



## NETWORKING BREAK

Power up with a selection of energy-boosting bites, including power balls, mixed nuts, fresh grapes, local cheese, and gluten-free crackers.

**CONCURRENT  
SESSION 11:00 AM**

11:00 AM - 11:50 AM

TBD



Presented by:

**Vidhi Jain**

Global Treasurer and Head of Investor Relations  
Qualtrics

**Cody Lott**

Sr. Director of NA Corporates and Banks  
Clearwater

## LEVERAGING AI FOR LIQUIDITY OPTIMIZATION, PRE-TRADE STRATEGIES AND COUNTERPARTY EXPOSURES

As financial markets grow more unpredictable, treasury teams must assess and manage risk before executing trades. To stay ahead of volatility and protect cash positions, organizations are adopting advanced analytics and AI-driven insights to enhance pre-trade risk assessment, mitigate counterparty exposure, and improve liquidity planning. Attend this session as speakers share real-world strategies for improving risk visibility and making data-driven decisions in corporate cash management.

11:00 AM - 11:50 AM

TBD



Presented by:

**Chad Rosenberg**

Principal & COO -  
Rosenberg & Parker Surety Bond

**Gagan Sivia**

CPA, CGA, Faculty - School of Business  
British Columbia Institute of Technology

## THE LIQUIDITY MULTIPLIER: HOW TREASURERS UNLOCK WORKING CAPITAL WITH SURETY

Treasury teams are being asked to find more deployable cash without taking on more leverage or risk. This session presents the Liquidity Multiplier framework, showing how surety bonds can sit alongside or in place of traditional letters of credit and bank guarantees to create additional liquidity from existing structures. Participants will see how reallocating guarantee exposure to surety can immediately free bank capacity, reduce dependence on cash collateral, reduce cost, and strengthen the organization's risk posture. They will leave with concrete steps and tools to unlock funds today while treating surety as a core risk-mitigation instrument, not an added source of debt.

11:50 AM - 12:50 PM

4th floor Ballroom



## NETWORKING LUNCH

Mississippi Buffet Lunch:

Enjoy a fresh fruit salad with chili honey yogurt and mint alongside a Southwest green salad featuring grilled corn, piquillo pepper relish, cotija cheese, romaine, arugula, and blue corn tortilla chips, as well as a cilantro-citrus slaw with cabbage, carrot, and apple cider vinaigrette. Entrées include buttermilk fried chicken with Nashville hot sauce and Santa Maria tri-tip served with grilled pineapple salsa and cilantro lime crema, complemented by BBQ mac and cheese with smoked maitake mushrooms, maple bourbon BBQ sauce, and garlic breadcrumbs. A vegan roasted corn succotash with bell peppers, onions, lima beans, and fresh herb rounds out the offerings, followed by chocolate crunch cake with blood orange whip and candied macadamia nuts for dessert.

THE POWER OF BEING UNDERSTOOD  
ASSURANCE | TAX | CONSULTING

*Perrille*  
One of the  
RSM team

RSM

Followers come in second.

Change waits for no one. Don't sit back. Work with future-focused advisors who embrace technology-driven strategies, so you can take charge of change.

[rsmus.com](http://rsmus.com)

RSM US LLP is the U.S. member firm of RSM International, a global network of independent assurance, tax and consulting firms. Visit [rsmus.com/aboutus](http://rsmus.com/aboutus) for more information regarding RSM US LLP and RSM International.

# Stronger together for lasting impact

When we work side by side with those who share our vision, progress becomes possible. Our partnerships help drive meaningful change and build stronger communities – one step at a time.

»» U.S. BANK IS PROUD TO SUPPORT  
NW Summit for Financial Professionals

Member FDIC. ©2026 U.S. Bank 2234019 (3/26)



**12:50 PM - 1:40 PM**

4th floor Ballroom



Presented by:

**Beth Knox**

President & CEO Seattle Sports Commission  
Seattle 2026 FIFA World Cup Host City Board Chair

## BUDGETING AT SCALE: BALANCING OPTIMISM, RISK, AND REALITY IN GLOBAL EVENTS

Drawing on her experience as Seattle FIFA World Cup organizing committee Board Chair and former CEO of the 2018 Special Olympics USA Games, Beth Knox offers a behind-the-scenes look at the financial complexity of planning and executing events on a global scale. She will explore long-range budgeting, fundraising, and real-time financial decision-making in environments defined by uncertainty and high stakes.

This keynote examines the balance between optimism and pragmatism – particularly the dynamic between CEOs driving vision and CFOs safeguarding financial sustainability. Attendees will gain practical insight into contingency planning, budget adjustments, and governance structures that enable organizations to adapt as assumptions evolve.

Beth will provide context on the magnitude of budgeting and fundraising decisions illustrating the scale of FIFA World Cup host city planning, followed by an interactive Q&A focused on corporate, nonprofit, and large-scale event challenges.

*Sponsored by Key Bank*

**1:40 PM - 1:50 PM**

Conference Foyer



**CONCURRENT  
SESSION 1:50 PM**

## NETWORKING BREAK

**1:50 PM - 2:40 PM**

TBD



Presented by:

**Sarah Fagan**

Treasury Manager - PayPal

**Jason Straker**

West Coast Liquidity Sales - Federated Hermes

**Chase Thompson**

Treasury and Finance Leader - Toast

**John Wyda**

Vice President, Portfolio Manager - Federated Hermes

## MASTERING SHORT-TERM ACCOUNTS AND INVESTMENTS IN H2 2026: STRATEGIC PERSPECTIVES FROM TREASURY AND LIQUIDITY LEADERS

This panel discussion will provide an in-depth discussion on the current dynamics of short-term investments, from bank accounts, portals, and end investment options. Leading experts from institutional fund management and corporate treasury will share strategic insights to help you navigate the operational and investment options to position your organization for success in a rapidly changing environment.

**1:50 PM - 2:40 PM**

TBD



Presented by:

**Zachary Brown**

Managing Director, Head of ICD Product Management  
Tradeweb

**Sandra Tullis**

Former Head of Global Treasury - Cronos

## KEY POINTS FOR TREASURY WHEN BUILDING AN API-CENTRIC TECHNOLOGY STACK

In today's increasingly tech-centric landscape, the ability for treasury to connect and integrate the various platforms in their back-office is critical for achieving high levels of automation and efficiency. But in a fast-paced and quickly evolving software environment, it can be difficult to determine which systems are most compatible with one another and which integration standards and protocols are the best fit. This is especially true as legacy treasury systems come into contact with newer models, and as internal IT budgets and bandwidth are rarely structured to prioritize treasury's software initiatives.

In this session, we explore API and SFTP best practices and evaluate how treasury groups can work cross-functionally to achieve their desired integrations for end-to-end automation and straight-through-processing. Our experts will dissect the main use cases and advantages of various integration strategies – as well as some of the potential drawbacks and pain points – with the goal of helping modern treasury practitioners prepare for their next tech project and achieve best-in-class integrations across their own unique back-office environments.

**2:40 PM - 3:00 PM**

Conference Foyer



## NETWORKING BREAK

Satisfy your sweet tooth with a selection of house-baked cookies, macarons, dessert bars, and seasonal tarts.



TD Securities



# Trusted advice. Innovative solutions.

At TD Securities, we deliver trusted advice and innovative ideas that create meaningful impact for our clients globally. With deep industry knowledge and a wide range of solutions, we work closely with our clients to meet their needs today and prepare for tomorrow.

Discover more at [tdsecurities.com](https://tdsecurities.com)

\* The TD logo and other TD trademarks are the property of The Toronto-Dominion Bank or its subsidiaries.

# WE ARE LIQUIDITY

More than 50 years of experience working for you

BNY INVESTMENTS  
Dreyfus

## Powering your digital transformation

- + Help maximize payments efficiency
- + Help unlock working capital
- + Help accelerate collections
- + Help experience simplified bank onboarding



Let's build your brilliant.  
Tyler Barkstrom | [tyler.barkstrom@pnc.com](mailto:tyler.barkstrom@pnc.com)  
PNC Treasury Management



BRILLIANTLY BORING SINCE 1865™

PNC and PNC Bank are registered marks of The PNC Financial Services Group, Inc. ("PNC"). Brilliantly Boring since 1865 is a service mark of The PNC Financial Services Group, Inc. ©2026 The PNC Financial Services Group, Inc. All rights reserved.

CIB TM IMC 0425-042-2660703



## Navigating Cross-Border Complexity

Scotiabank Global Transaction Banking helps businesses manage the financial flows that power their operations—from payments and liquidity management to trade and working capital—across markets throughout the Americas.

Connect with our team to learn how we support treasury operations across the region.



[gtb.scotiabank.com](https://gtb.scotiabank.com)

Scotiabank

**CONCURRENT  
SESSION 3:00 PM**

**3:00 PM - 3:50 PM**

**TBD**

Presented by:

**Kathy Brustad**

Director, Global Treasury and Financial Services  
Microsoft

**Valerio Trinchi**

Treasury Practice Leader - RSM



## FROM AI PILOTS TO TREASURY PRODUCTION, A PLAYBOOK FOR OPERATIONALIZING AI IN TREASURY

Treasury leaders are hearing big promises about agentic AI—but the real challenge is operational: how to scale AI safely, prove value, and build trust across Finance, IT, and audit. This practical session shares a field-tested playbook for moving from pilots to production in core treasury workflows. Attendees will learn how to identify automation ready use cases, design human in the loop controls with auditability built in, and measure impact using metrics that matter. Participants leave with reusable tools that can be applied immediately, regardless of tech stack.

**3:00 PM - 3:50 PM**

**TBD**

Presented by:

**Moderator: Bob Dearth**

Senior Vice President - U.S. Bank

**Gregory D. Haendel**

Managing Director and Head of Corporate Fixed Income  
& Core Strategies Investment Management  
US Bancorp Asset Management

**Jim Scurlock**

Senior Director, Assistant Treasurer - Expedia

**Practitioner TBD**



## CREATING OPERATIONAL EFFICIENCIES FOR YOUR CORPORATE CASH INVESTMENT PORTFOLIO

Whether you have an existing corporate cash program or you are looking to create one, this session is geared to assisting corporate practitioners in understanding all the components necessary to create an automated solution.

Topics covered in this session include:

1. Creating operational efficiencies.
2. Understanding regulatory reporting requirements, including SOC reporting.
3. The importance of independent verification of your securities, how to recognize and reconcile any inconsistencies.
4. Trends in the marketplace, including best practices to successfully facilitate an internally managed portion of the portfolio.
5. How organizations are utilizing secure methods of cash movement to eliminate fraud.

**3:50 PM - 4:10 PM**

Conference Foyer



## NETWORKING BREAK

**CONCURRENT  
SESSION 4:10 PM**

**4:10 PM - 5:00 PM**

4th floor Ballroom

Presented by:

**Rich Boltizar**

Founder & CEO - UniRev

**Karen Kearney**

Treasurer - Stanford University

**Lori Snow**

Assistant Treasurer, Cash Management &  
Operations Stanford University



## INNOVATION IN TREASURY: STANFORD'S CREATION OF UNIREV

What began as an effort to replace a costly, fragmented payment system evolved into a six-year transformation that redefined merchant services at Stanford University. The result was UniRev – a scalable, integrated platform designed to streamline incoming payments, automate journal postings, and connect seamlessly with financial and other central systems.

In this keynote, Stanford's Office of the Treasurer will share the phases of their multi-year modernization journey – from internal due diligence and an external discovery to the evolution of a student club payment platforms as the forerunner to the enterprise-wide launch of CardinalPay and ultimately the launch of UniRev.

*Sponsored by BNY*

**5:00 PM - 6:30 PM**

Conference Foyer



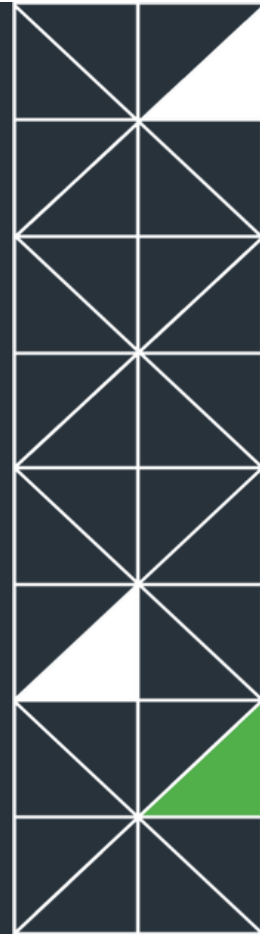
## NETWORKING RECEPTION

Enjoy a selection of globally inspired bites, including ahi tuna wontons with sesame seeds, wakame salad, and wasabi aioli, vegetable spring rolls, and sweet chili prawn salad. Additional offerings include wild mushroom risotto cakes, kalbi chicken skewers with Korean BBQ sauce and toasted sesame, and merlot-marinated beef skewers finished with a Rainier cherry bourbon glaze. Hosted Cocktails, House Wine, Imported and Domestic Beers, Soft Drinks and Water will be served.

*Sponsored by TD Securities*

# Treasury4

Built for Treasury.  
*Engineered for AI.*



[cwan.com](http://cwan.com)

See all your portfolio holdings in one view with Clearwater.

#### DIRECT DATA

Clean, validated data

#### MULTI-ASSET

Single platform support

#### REAL-TIME

Robust dashboards



Scan the QR code and see how you can manage liquidity, analyze performance, and report on all your investments with Clearwater's front-to-back solution.





# A good liquidity investment should be able to handle a curveball.



Vetting for a volatile world.

Investments are subject to risk and fluctuate in value.

Federated Securities Corp.  
©2026 Federated Hermes, Inc.

G85035-67 (4/26)



**Streamline payment processes.  
Reduce risk exposure. Repeat.**

Our team of experts will get to know your business to understand its unique needs, challenges, and opportunities. Then, we'll deliver customized solutions specifically designed to help manage working capital with less exposure to risk — now and in the future.

To learn about our modern, tech-enabled treasury management solutions, visit [key.com/payments](https://key.com/payments).



Banking products and services are offered by KeyBank National Association.  
©2026 KeyCorp®. All rights reserved. KeyBank Member FDIC 260407-4312928

PURE SURETY

BANK-FRONTED SURETY

PRIVATE EQUITY

EXPERTISE

BONDS

SERVICE

ENERGY

INDUSTRY LEADERS

1944

INTERNATIONAL



**ROSENBERG & PARKER | SURETY**

Rosenberg & Parker offers expertise, innovation, honesty & integrity - from the largest independent surety broker in the world.

**SURETYBOND.COM**

# THANK YOU TO OUR SPONSORS



Ascendant  
Ed Casey  
3478 Buskirk Ave, Suite 1000  
Pleasant Hill, CA 94523  
(925) 283-2526  
ed.casey@ascendant.world  
ascendant.world



PNC  
Tyler Barkstrom  
Spokane, WA  
(509) 742-0416  
tyler.barkstrom@pnc.com  
pnc.com/treasury



Bank of America  
Anton Akervall  
1211 SW 5th Ave, Suite #2500  
Portland, OR 97204  
(503) 973-6694  
anton.akervall@bofa.com  
business.bofa.com



Redbridge  
Bridget Meyer  
712 Main Street  
Houston, TX 77002  
(281) 802-1139  
bmeyer@redbridgedta.com  
redbridgedta.com/us



BNY



Rosenberg & Parker



CWAN



RSM US LLP  
Valerio Trinchi  
(800) 274-3978  
valerio.trinchi@rsmus.com  
rsmus.com



Federated Hermes



Scotiabank  
Jess Villarina  
250 Vesey St, 25th Floor  
New York, NY 10281  
(646) 457-9934  
jess.villarina@scotiabank.com  
gtb.scotiabank.com



Franklin Templeton



TD Securities



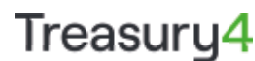
Gesa Credit Union



Tradeweb  
team@icdportal.com  
icdportal.com



Goldman Sachs  
Kelley Hutchison  
555 California St  
San Francisco, CA 94104  
(407) 421-6963  
kelley.hutchison@gs.com



Treasury4  
601 W Riverside Ave Suite 250  
Spokane, WA 99201  
sales@treasury4.com  
treasury4.com



KeyBank  
Lindsay Gentile  
(206) 684-6033  
lindsay.gentile@key.com  
key.com



U.S. Bank  
Chris Underwood  
1420 5th Ave, Fl 11  
Seattle, WA 98101  
(206) 550-2596  
christina.underwood@usbank.com  
usbank.com/itc



# THANK YOU

## 2026 BOARD OF DIRECTORS

Candace Wenzel, Citi (Co-President)

Heidi Blair, Clearwater Paper Corporation (Co-President)

Jim Scurlock, Expedia Group (Treasurer)

Kevin Waldeck, Invesco (Secretary)

David Auwen, Umpqua Bank

Lindsay Gentile, KeyBank

Claudia Leslie, Columbia Pacific Advisors

Michael Martin-Tellis, Schnitzer Properties

Tim Smallow, Treasury Leader

**Strategic conference management provided by Jennifer Saliba, Rhino Consulting.**  
**For more information contact [events@consultrhino.com](mailto:events@consultrhino.com).**

*slido sponsored by:*



# PNC BANK

Join at  
[slido.com](https://slido.com)  
[#NWS2026](https://twitter.com/NWS2026)



*slido will help you ask questions virtually and participate in audience polls*