

2022 NORTHWEST SUMMIT FOR FINANCIAL PROFESSIONALS

SEPTEMBER 15, 2022 | SEATTLE, WA



7:00 AM - 8:00 AM



REGISTRATION, NETWORKING & CONTINENTAL BREAKFAST

Welcome comments and educational sessions will immediately follow.

8:00 AM - 8:50 AM



BE PREPARED FOR THE UNEXPECTED: MANAGING TREASURY IN VOLATILE TIMES

COVID, supply chain interruptions, the great resignation, international conflict, inflation and a looming recession, we are in an era of volatility that is unprecedented. The challenges that Treasury professionals have had to deal with and the ones they are yet to encounter require that they plan for the worst and hope for the best. In this session, the Amazon Treasurer will lead a lively and interactive session on Treasury's role and responsibilities to help their companies manage turbulence successfully.

Speaker:

Tony Masone, VP, Treasurer - Amazon

Keynote Sponsored by PNC Bank

8:50 AM - 9:40 AM



A BETTER WAY TO DO BUSINESS AROUND THE WORLD: CROSS-BORDER, MULTI-CURRENCY PAYMENT TOOLS

Digitization may be making the business world feel much smaller, but issuing payments across borders remains a big challenge for treasury professionals. Businesses are grappling with the need to make cross-border payments to a wide array of recipients, such as independent content creators, gig economy workers, customers, vendors - just to name a few. Making payments to these recipients in their preferred currencies (particularly in hard to pay currencies) can be a complex and seemingly insurmountable task. In this timely presentation, we will share one practitioner's best practices making cost-effective cross-border payments securely and easily through next-gen digital channels. We will examine how the latest cross-border, multi-currency tools allow businesses to issue payments to recipients who have a preference for wide array of payment options, including alternative payment channels, such as digital wallets. Attendees will gain insights into the latest trends in global payments.

Speakers:

Kevin Neher, Senior Program Manager, Payments - Microsoft

Candace Wenzel, Director, Treasury and Trade Solutions - Citi

9:40 AM - 10:00 AM



NETWORKING BREAK

10:00 AM - 10:50 AM



EMERGING LIQUIDITY INVESTMENT TRENDS

This discussion will address how key technology and product innovation themes are impacting the treasury management landscape. Technological and digital advances are accelerating and provide opportunities to transform and modernize Treasury processes including managing cash flows and short-term investments. Treasury Management Systems (TMS) use also continues to evolve. A variety of environmental, social and governance themed liquidity investment products have recently become available. We will discuss the different types of products and how to think about their impact relative to your corporate and investment goals.

Speakers:

Brian Buck, Executive Director - Morgan Stanley Investment Management

Austin Flogge, Senior Treasury Manager - Vacasa

Wade Olsen, Co-Founder - Treasury Suite

10:50 AM - 11:40 AM



FRAUD AND CYBERSECURITY THREATS AND BEST PRACTICES TO DEFEND AGAINST THEM

The impact of cyber threats and attacks continues to evolve. It is critical to understand the motivation for these attacks and some of the most common techniques that are being used by the cyber criminals. What are the most common forms of cyber fraud for both organizations and individuals? How does your personal cyber hygiene impact your organization? In this session, we will discuss the drivers behind most cybercrime and the methods that are being used to perpetuate these threats. You will learn best practices for protecting your organizations against these types of attacks.

Speaker:

Benjamin Tweel, SVP, Cyber Crime Sr. Specialist - Bank of America

11:40 AM - 12:30 PM



NETWORKING LUNCH

Enjoy networking with industry peers during our soup, salad and sandwich buffet lunch. For dessert, attendees will enjoy an assortment of cookies and sweet bars.

12:30 PM - 1:20 PM



CRYPTO: BEAR OR BULL

This panel discussion, moderated by John Zavaglia, VP and Treasurer at Remitly, will delve into the topic of Crypto Currency. Is it a utopian virtual currency that will facilitate faster payments and enhance financial inclusivity? Or will crypto be relegated to questionable purchases on the dark web? Our panelists are prepared to share their insight, experience, opinions and debate the issues. So, what's in YOUR wallet? Be sure to bring your questions and join the discussion!

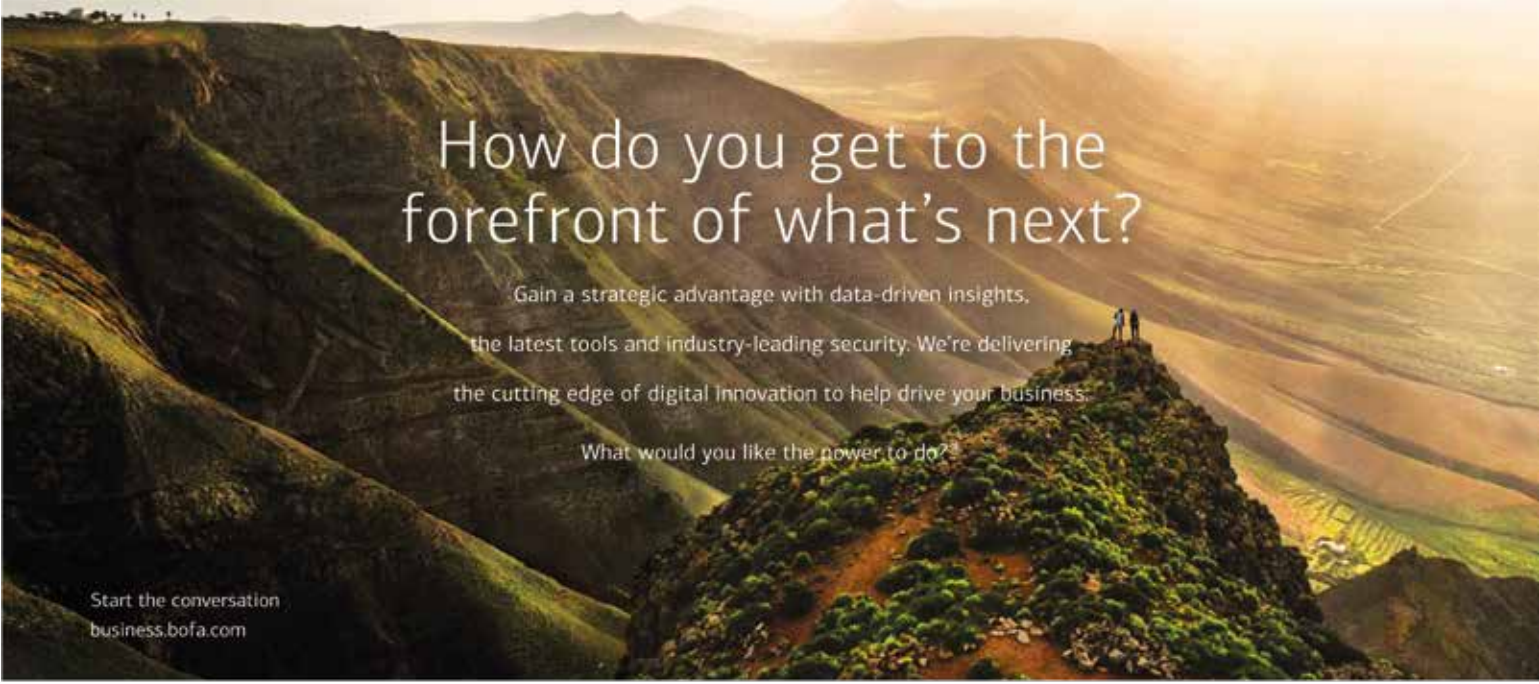
Speakers:

John Christensen, Head of Treasury - Meta FinTech

Noah Herman, Chief Revenue Officer - Fortris, Inc.

John Zavaglia, VP & Treasurer - Remitly

Keynote Sponsored by DWS



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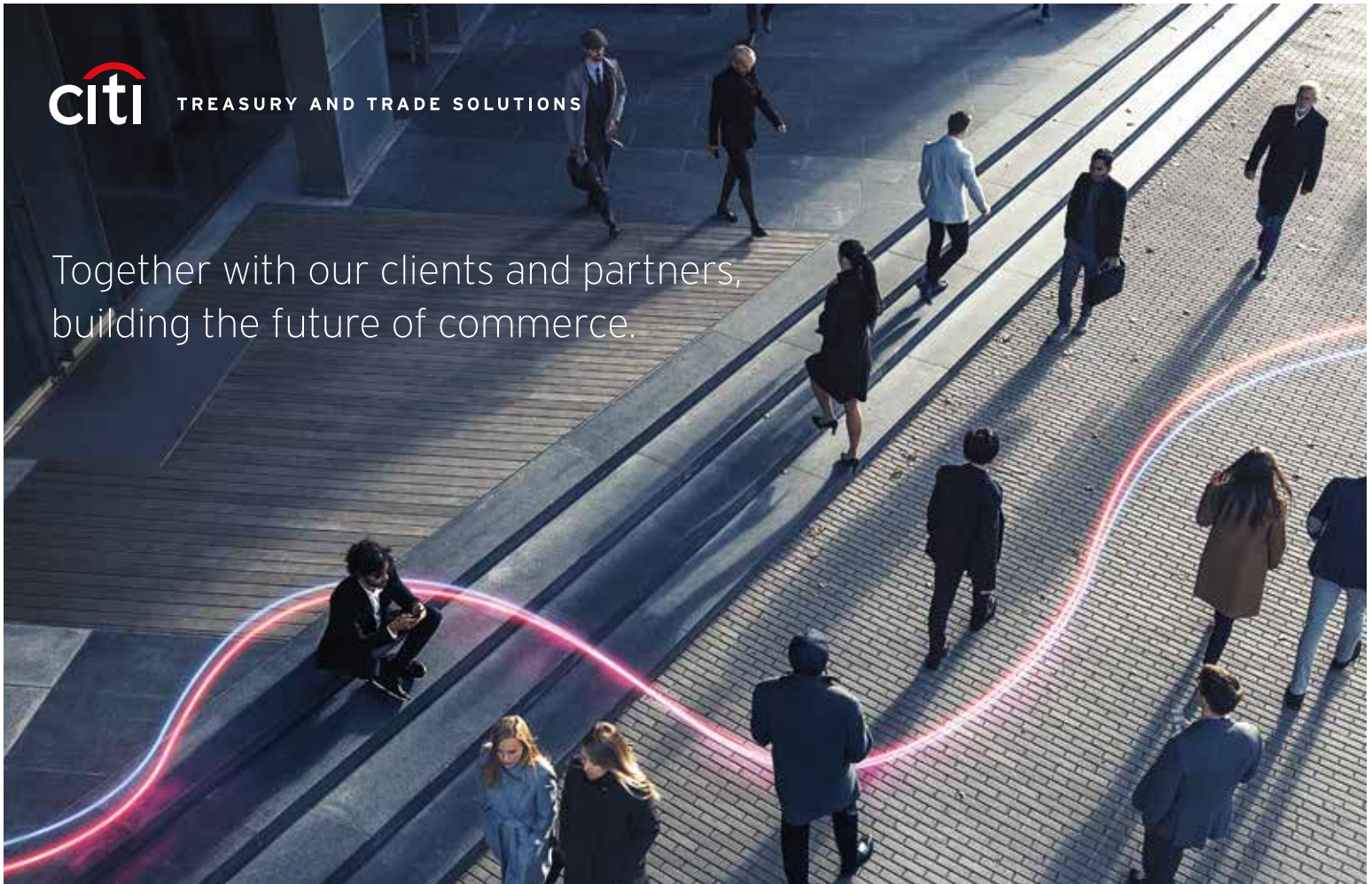
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Together with our clients and partners,
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1:20 PM - 1:30 PM



NETWORKING BREAK

1:30 PM - 2:20 PM



FROM LOWER PROCESSING COSTS TO FEWER ESCHEATMENT HASSLES: REASONS TO PAY CONSUMERS DIGITALLY

When you think of consumer payments, do you still think of a check in the mail that arrives in 5-7 business days? Well, based on what consumers want, that process is going the way of the dinosaur. Join us to discuss how consumer expectations are shifting and how you can benefit by responding appropriately. Subject matter experts will share the benefits they've seen when businesses offer digital payment options to consumers — from less burdensome and costly payment processing to fewer hassles associated with escheatment of unclaimed property. With help from our presenters, discover whether adoption of digital payments to consumers could benefit your organization.

Speaker:

John Melvin, Vice President, Working Capital Consultant - U.S. Bank

2:20 PM - 3:10 PM



CASH MANAGEMENT DURING PERIODS OF RISING RATES AND PROPOSED MONEY MARKET REFORM

All eyes are on Washington with several significant proposals and updates announced by the Securities and Exchange Commission and Federal Reserve. Join our discussion as Jeff Weaver and Vidhi Jain discuss what they mean for investors. Topics will include accelerated Fed rate hikes, recent developments from the SEC's proposed money market reform, and macro developments that prompted market and regulatory changes and the implications on investor's portfolios.

Speaker:

Vidhi Jain, Global Treasurer - Qualtrics

Jeff Weaver, Head of Global Liquidity Solutions - Allspring Global Investments

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3:10 PM - 3:30 PM



NETWORKING BREAK

Enjoy an afternoon break with assorted sodas and seltzers, Tim's Cascade potato chips, and popcorn.

3:30 PM - 4:20 PM



THE CHANGING FACE OF AUTOMATED RECEIVABLES IN EVOLVING HYBRID WORK ENVIRONMENTS

In this session, we discuss the current and long-term effects of the pandemic and how the changing face of corporate work environments—including ongoing hybrid work models—impact receivables processes.

Speakers:

Stacey Anderson, VP, Lead Relationship Manager Merchant Services - Wells Fargo Bank, N.A.

Edward C. Johnson, SVP Market Manager - Wells Fargo Bank, N.A.

Mary Kirkpatrick, Corporate Controller - Brooks Sports

Kelly Nispel, Controller - Lakefield Veterinary Group

Marc Taylor, VP, Electronic Receivables Consultant CPP - Wells Fargo Bank, N.A.

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INVESTMENT MANAGEMENT

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4:20 PM - 5:10 PM



ECONOMIC UPHEAVAL BEGETS OPPORTUNITY TOO

Lockdowns implemented to manage the burden of the Covid disease on the healthcare system has created considerable economic upheaval. Difficult times however, although a challenge for business as usual, creates opportunities for new and better ways of doing business. A surge in applications for new business startups in the early days of the pandemic was a reminder of this. The improvement in business operations that were required in order to survive has boosted efficiency and raised the level of labor productivity, with benefits for both business and workers. And business profitability surged as a result, with margins climbing to record levels. Business performance usually improves significantly in times of economic crises owing to the actions businesses take in the face of an existential crisis.

Businesses face significant challenges today, such as managing supply chains, attracting and retaining workers, and managing price pressures associated with dislocations that arose as a result of the successful management of the economic disruptions. Businesses will navigate today's challenges as they always do. Most likely agree that managing the dislocations by a fast-paced rebound are a far happier set of challenges to manage than the existential threats they faced in the early days of the lockdowns.

Speaker:

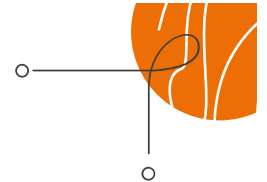
Jim Glassman, Managing Director; Head Economist - J.P. Morgan

5:10 PM - 6:30 PM



NETWORKING RECEPTION

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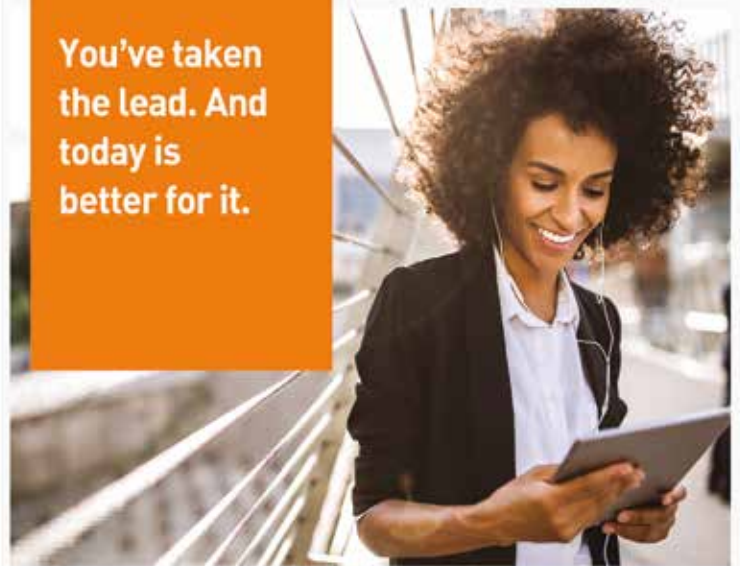
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Contact **Patty Soto-Bobadilla, CTP, SVP, Treasury Management Officer**
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