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May 18, 2023

Washington Athletic Club | Seattle, WA

[www.northwestsummit.org](http://www.northwestsummit.org)

	Speaking Role \$3,000	Event Sponsor \$2,500	Exhibitor \$2,000
Ability to contribute speaker/panel in a full attendance session	 included		
Exhibit booth	 optional add-on \$250	 included	 included
pre-conference email to attendees <i>(email text must be submitted 3 months prior to conference)</i>	 included		
Electronic advertisement during session break <i>(16:9 widescreen electronic display in main conference area)</i>	 2x rotation	 1x rotation	 1x rotation
Podium introduction <i>(2-minute introducing your sponsored session and speaker)</i>	 included		
Color advertisement in event program <i>(located on website and distributed to entire email network)</i>	 1/2 Page	 1/4 Page	 1/4 Page
Recognition during conference remarks	 large logo	 medium logo	 medium logo
Receipt of attendee list <i>(includes company, title, name and mailing address when available)</i>	 included	 included	 included
Receipt of attendee emails <i>(when available, does not include conference speakers)</i>	 included	 optional add-on \$250	 optional add-on \$500
Company verbiage on event website	 50 words	 25 words	 25 words
Complimentary conference attendee(s)	 2 tickets	 1 ticket	 1 ticket
Logo on event website	 large logo on sponsor tab	 medium logo on sponsor tab	 medium logo on sponsor tab
	<i>7 opportunities available</i>	<i>3 opportunities available</i>	<i>10 opportunities available</i>

**For information about other sponsorship opportunities please inquire with sponsorship committee.**

### Sponsor Led Session Details

A 1:1 practitioner to service provider ratio must be obtained. If a solo speaker is preferred it must be confirmed by the NW Summit board prior to February 1, 2023. NW Summit requests panels do not exceed 3 individuals (2 practitioners, 1 sponsor). A sponsor's session topic must be approved by the NW Summit speaker committee no later than February 1, 2023. All speakers are required to follow NW Summit's speaker guidelines (located on the event website resources tab).

1 speaker from the sponsor organization and up to 2 corporate practitioner panelists will receive complementary conference attendance for their session! The complementary ticket for the sponsor organization speaker is in addition to the standard tickets noted above.

### **To pursue a sponsorship opportunity, please contact:**

Mindi Andres, Sponsor Chair | (541) 880-5283 | [mindi.andres@wafd.com](mailto:mindi.andres@wafd.com)

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