

October 3 - 5, 2022

Hilton Long Beach | Long Beach, CA



# RIMS WESTERN REGIONAL CONFERENCE

Shaping the World Ahead for a Brighter Future

## REASONS TO SPONSOR

[www.RIMSWesternRegional.com](http://www.RIMSWesternRegional.com)

RIMS Western Regional Conference is the premier risk management conference leading the field in controlling and optimizing risk. We are pleased to offer sponsorship opportunities for the 2022 RIMS Western Regional Conference, hosted by the Los Angeles and Orange County Chapters of RIMS.

The Western Regional Conference has limited sponsorship opportunities, offering high visibility to your current and prospective clients. The focus of the Western Regional Conference is to provide actionable content to risk and safety managers from medium and large companies, insurance professionals from both public and private sectors, financial professionals, and auditors. With registration typically ranging from 400-600 attendees, the Western Regional Conference is THE way to educate, connect and network with an influential and exclusive group of industry professionals.

The Western Regional Conference focuses on the needs of middle management and above. The majority of conference attendees will be company decision makers. Depending on social distancing requirements, we are expecting over 400 registrants with a venue that can accommodate over 600.

- Invitation list exceeds 17,000 individuals
- Attendees repeatedly include marquee company executives (Google, Amazon, Uber, Microsoft, Nike, PayPal Inc., Boeing, etc.)
- The past 3 years' attendance averages at least 50% risk managers / professionals

### Top companies that call Los Angeles and Orange County home!



### RIMS Western Regional Sponsorship Committee

Cristian Iglesias | Will Kiesel | Patricia Koscher | Cristin McAllister | Vincent Monastersky | Cristina Montijo | Scott Ritto | Charles Vu

### To pursue a sponsorship opportunity, please contact:

Jennifer Saliba, Conference Director at [jennifer@consultrhino.com](mailto:jennifer@consultrhino.com)

# 2022 RIMS Western Regional Sponsor Benefits

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	Title Sponsor \$12,000				
Company listed as presenting sponsor (logo listed on home page and in all email communications)	Exclusive Benefit				
Opportunity to provide daily conference welcome comments and commercial	Exclusive Benefit				
Pop Up Banner at Cocktail Receptions <i>(sponsor must provide banners)</i>	Included	Platinum \$8,000			
Ability to own and coordinate in-person or recorded concurrent session <i>(topic must be approved by WRC speaker committee in advance)</i>	Included	Included			
Email to conference attendees	Before & After	Before OR After			
Introduction with 2 min. Podium Comments	Keynote Session	Keynote Session	Gold \$6,000		
Receipt of attendee list, provided 2 weeks prior and 48 hours post conference <i>(includes company, title, name and mailing address when available, emails provided post-conference)</i>	Included	Included	Included		
Advertisement on Electronic Banner Display <i>(16:9 widescreen electronic display in main conference area)</i>	3x rotation	2x rotation	1x rotation	Silver \$4,000	
Recognition during conference remarks	Logo Full Screen	Large Logo Screen Share	Medium Logo Screen Share	Small Logo Screen Share	
Color advertisement in event catalog	Full Page	1/2 Page	1/4 Page	Footer Ad. (1x8 inches)	
Social media marketing <i>(16:9 widescreen electronic display in main conference area)</i>	4 posts	3 posts	2 posts	1 post	
Company verbiage on event website	100 words	50 words	25 words	ContactInfo. Only	Exhibitor \$3,000
Participation in Exhibit Hall *	Premier Placement	Premier Placement	Included	Included	Included
Complementary conference attendee(s)	4	3	2	2	1
Logo on event website	Logo on Home Page	Large Logo Sponsor Tab	Medium Logo Sponsor Tab	Small Logo Sponsor Tab	Company Text Only

## Gold Exclusive Sponsor Benefit *(gold benefits noted above plus select one item below, based on availability)*

- Keynote Session Introduction with 2 min. Podium Comments
- Ability to contribute panelist in a concurrent session the WRC speaker committee coordinates  
*(2:1 practitioner to service provider ratio must be obtained)*
- \* Sponsorship of Monday networking reception
- \* Sponsorship of Tuesday networking reception

## Silver Exclusive Sponsor Benefit *(silver benefits noted above plus select one item below, based on availability)*

- Introduction of concurrent session
- Morning coffee bar, break or lunch sponsor, podium recognition and logo on packaging

## Social Media Benefit by Sponsor Level

- Title:** company logo, 1 additional image and sponsor determined text for 4 LinkedIn Posts  
*4 posts total, maximum number of characters allowed for LinkedIn*
- Platinum:** company logo, 1 additional image and sponsor determined text for 3 LinkedIn Posts  
*3 posts total, maximum number of characters allowed for LinkedIn*
- Gold:** company logo only, 1 additional image and sponsor determined text for 2 LinkedIn Posts  
*2 posts total, maximum number of characters allowed for LinkedIn*
- Silver:** company logo, 1 additional image and sponsor determined text for 1 LinkedIn Posts  
*1 posts total, maximum number of characters allowed for LinkedIn*

## IMPORTANT:

- \* Sponsorship introduction selection order is based on sponsorship level and date sponsorship agreement is received.
- \* Sponsor led session topics must be approved by the speaker committee.

# A la carte Sponsorship Opportunities (WRC provides branded item unless otherwise noted)

To be environmentally conscious and dedicate Western Regional Conference funds toward not for profit donations, we have eliminated several of the branded sponsorship opportunities (i.e. bags, water bottles, notepads, pens, etc.). We are excited to increase attendee traffic to the exhibit area for necessary items and for sponsors to showcase these high-quality favors at their booths.

## Conference Coffee Card One Day \$6,000 (or both Tues. & Wed. \$8,000)

- Your logo on the conference coffee card provided to every attendee for conference break coffee, \$10 value
- Receipt of conference attendee list *(includes company, title, name, email and mailing address when available)*
- Exhibit booth



## Conference Name Badge \$4,000

- Logo will be present on conference name badges
- Receive visibility the entire conference to all attendees
- Receipt of conference attendee list *(includes company, title, name, email and mailing address when available)*



## Registration Desk \$4,000

- Your logo is the first thing attendees see when they enter WRC
- Conference logo on website registration receipt with logo and contact information on sponsor tab
- Availability to provide tablecloth and pop-up poster at registration area
- Receipt of conference attendee list *(includes company, title, name, email, and mailing address when available)*



## Internet Access \$2,000

- Company logo on table tent at registration desk with Wi-Fi directions
- Password will incorporate company name
- Program and podium recognition



## General Session Water Stations \$1,500

- Logo will be clearly visible on water station signs throughout the conference
- Sponsor can provide branded cups or napkins to further increase exposure



## Conference Lanyards \$1,500

- Logo will be present on the name badge lanyards
- WRC provides the lanyards in a color of your choice



## Conference Charging Station \$1,500

- Logo will be clearly visible on tables providing power to event attendees
- Availability to provide branded chargers



## KN95 Mask Sponsor \$1,000

- Logo front and center on the packaging of individually wrapped KN95 masks provided to every attendee

### ADD ON OPTIONS:

- |  |       |
|--|-------|
| • Conference Advertisement<br>(quarter page; 4.25 wide x 5.5 tall)   | \$500 |
| • Receipt of conference attendee list, provided 2 weeks prior and 48 hours post conference<br><i>(includes company, title, name, email and mailing address when available)</i> | \$750 |

\* Availability is based on city and state regulations as well as venue requirements for social distancing.