

## SPONSOR INFORMATION CHECKLIST

### SLIDO SPONSOR

All sponsor items are due March 1, 2024. Items submitted after March 1st may result in a loss of benefits.

#### 1. NWS ATTENDEE LIST

- Name and email of individual to receive NWS attendee list.

#### 2. CONFERENCE ATTENDEES

- Following items for your 2 free sponsor attendees
  - Name
  - Title
  - Company
  - Email
  - Mailing Address
  - Phone

#### 3. ELECTRONIC BANNER DISPLAY

- Single slide widescreen format (16:9) PowerPoint document.

#### 4. LINKEDIN ANNOUNCEMENT

- Verbiage for each media post (you will receive 2 posts total)
- Date and time (morning or afternoon) of desired LinkedIn posts

#### 5. WEBSITE CONTACT INFORMATION & HYPERLINK

- Website URL used to hyperlink the corporate logo sponsor provides.
- Contact information to be listed on the website.
  - Company
  - Contact Name
  - Phone
  - Email
  - Website

#### 6. PROGRAM ADVERTISEMENT

- 4.25 inches wide x 5.5 inches tall program advertisement

## 7. COMPANY RECOGNITION & BRANDING

- Company name as you would like it to be read from the podium.
- Company name as you would like it printed in conference materials.
- Company logo in JPEG format
- Company logo in EPS, or AI, or Vector format

## 8. SPONSOR DIRECTORY

- Sponsor Directory Information
  - Company
  - Name
  - Address
  - City, State Zip
  - Phone
  - Email
  - Website