

# NORTHWEST SUMMIT

## for Financial Professionals

**Thank you for speaking at the upcoming Northwest Summit for Financial Professionals “NW Summit” Annual Conference. We are extremely excited to have you speak and know our attendees will find great value in your participation. We ask each speaker read and adhere to the guidelines below.**

### **Presentation Guidelines**

- The NW Summit draws participants from a wide variety of industries, government, and academia. It is important that your presentation include enough background to be understood by those who are not specialists in your area. Content should help participants see various points of view, key concepts to consider, and/or methods that help them improve professional effectiveness.
- Presenters are encouraged to use both “show” and “tell” formats. Visuals should be professional in appearance and easily legible from the back of large rooms. Speaking to, rather than reading from slides provides more opportunity for you to engage the audience. As such, we recommend that you use no more than one slide per minute of presentation.
- **Please provide your presentation materials no later than the end of the day on Monday, May 1st.** These should be sent in a widescreen (16:9) PowerPoint presentation. White papers, research materials, supporting documents or weblinks relevant to your topic are also strongly encouraged and will be placed on our website for attendees to reference.
- NW Summit is a green event and will not be printing presentation materials; our website will be the only location attendees can access this information. If you are unable to provide your presentation for online posting, please let us know and provide a detailed outline that highlights the main items you will be discussing for us to place on our website.
- Check with your welcome email for the total time allotted to your presentation. Please remember the importance of leaving time for questions, either throughout or at the end of your presentation. It is good practice to repeat any questions asked by the audience to ensure everyone hears the full question and your answer.
- NW Summit has a firm policy on commercialism. The annual conference sessions are non-commercial forums. Individuals must refrain from the use of brand names and specific product endorsement. Under no circumstances should the session podium or panels be used as a place for promotion of a speaker’s product, service, or monetary self-interest, nor for promotion of a product or service offered by Speaker’s employer or client.
- By confirming to speak, you agree that the content you are presenting shall not infringe or violate any copyright, trademark, patent or intellectual property rights of any person or entity.
- Presenters from any session podium or panel must refrain from statements or humour that disparages the rightful dignity and social equity of any individual or group.
- Attire for the conference ranges from business casual to business formal, and speakers are strongly encouraged to dress in business attire during presentations.
- Cancellations are always regrettable. However, in the event an emergency prevents you from presenting, please immediately notify Conference Director, Jennifer Saliba (503-481-3331 / [jennifer@consultrhino.com](mailto:jennifer@consultrhino.com)). If possible, helping identify a substitute to fill the vacancy is greatly appreciated.

**Thank you again for agreeing to speak at the Northwest Summit for Financial Professional Annual Conference. We are eagerly anticipating your presentation!**