NORTHWEST SUMMIT FOR FINANCIAL PROFESSIONALS

MAY 10, 2024 7:30 A.M. – 6:30 P.M.
MEYDENBAUER CENTER, BELLEVUE, WA

NORTHWEST SUMMIT
FOR FINANCIAL PROFESSIONALS
WWW.NORTHWESTSUMMIT.COM

SPONSOR INFORMATION CHECKLIST

BRAND VISIBILITY SPONSOR

All sponsor items are due March 1, 2024. Items submitted after March 1st may result in a loss of benefits.

1. NWS ATTENDEE LIST

   ➢ Name and email of individual to receive NWS attendee list.

2. CONFERENCE ATTENDEES

   ➢ Following items for your 1 free sponsor attendee
      - Name
      - Title
      - Company
      - Email
      - Mailing Address
      - Phone

3. ELECTRONIC BANNER DISPLAY

   ➢ Single slide widescreen format (16:9) PowerPoint document.

4. LINKEDIN ANNOUNCEMENT

   ➢ Verbiage for each media post (you will receive 1 post total)
   ➢ Date and time (morning or afternoon) of desired LinkedIn posts

5. WEBSITE CONTACT INFORMATION & HYPERLINK

   ➢ Website URL used to hyperlink the corporate logo sponsor provides.
   ➢ Contact information to be listed on the website.
      ▪ Company
      ▪ Contact Name
      ▪ Phone
      ▪ Email
      ▪ Website

6. COMPANY RECOGNITION & BRANDING

   - ➢ Company name as you would like it to be read from the podium.
   - ➢ Company name as you would like it printed in conference materials.
   - ➢ Company logo in JPEG format
   - ➢ Company logo in EPS, or AI, or Vector format

7. SPONSOR DIRECTORY

   - ➢ Sponsor Directory Information
     - Company
     - Name
     - Address
     - City, State Zip
     - Phone
     - Email
     - Website