



## **SPONSOR BENEFITS 2022**

**September 15, 2022**

**In-person with virtual viewing if needed.**

**[www.northwestsummit.org](http://www.northwestsummit.org)**

NW Summit Board of Directors has made the decision to hold the 2022 NW Summit for Financial Professionals as a in-person one-day conference. Virtual viewing will be provided if the local or state authorities dictate this need. More information can be found at [www.northwestsummit.org](http://www.northwestsummit.org).

The in-person format will allow us to be together again and network with our industry peers!

- Conference Fees
  - Practitioner & Student Admission \$150 (\$195 after July 1, 2022)
  - Service Provider Admission \$195 (\$295 after July 1, 2022)
- No breakout sessions. Attendees will have the ability to participate in all sessions, increasing the total number of CE credits available and exposure for speaking sponsors.
- Leading educational content that includes hot topics critical for operating in the new normal.
- Informal meet and greet the evening prior to the conference.
- In-person Thursday evening happy hour, optimizing your ability to networking with attendees.

The NW Summit covers a broad spectrum of treasury related topics including cash, operations, investment, risk management, and other areas of current interest. This conference is designed for all levels of treasury management expertise including Treasurers, Treasury Managers, CFO's, Controllers, Accountants, Attorneys and providers of treasury management services. The Northwest Summit boasts a distribution list of over 2,500 professionals in the region that will be exposed to all conference materials, information and networking.

**To pursue a sponsorship opportunity, please contact:**

Mindi Andres, Board President | (541) 880-5283 | [mindy.andres@wafd.com](mailto:mindy.andres@wafd.com)

Jennifer Saliba, Conference Director | (503) 481-3331 | [jennifer@consultrhino.com](mailto:jennifer@consultrhino.com)



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continued

	<b>SOLD OUT</b> Speaking Role \$3,000	Exhibitor \$2,000
Ability to contribute speaker/panel in a full attendance session	 included	
Exhibit booth	 optional add-on \$500	 included
pre-conference email to attendees <i>(email text must be submitted 3 months prior to conference)</i>	 included	
Electronic advertisement during session break <i>(16:9 widescreen electronic display in main conference area)</i>	 2x rotation	 1x rotation
Podium introduction <i>(2-minute introducing your sponsored session and speaker)</i>	 included	
Color advertisement in event program <i>(located on website and distributed to entire email network)</i>	 1/2 Page	 1/4 Page
Recognition during conference remarks	 large logo	 medium logo
Receipt of attendee list <i>(includes company, title, name and mailing address when available)</i>	 included	 included
Receipt of attendee emails <i>(when available, does not include conference speakers)</i>	 included	 optional add-on \$500
Company verbiage on event website	 50 words	 25 words
Complimentary conference attendee(s)	 2 tickets	 1 ticket
Logo on event website	 large logo on sponsor tab	 medium logo on sponsor tab

*7 opportunities remaining*

***For information about other sponsorship opportunities please inquire with sponsorship committee.***

### **Sponsor Led Session Details**

A 1:1 practitioner to service provider ratio must be obtained. If a solo speaker is preferred it must be confirmed by the NW Summit board prior to June 1, 2022. NW Summit requests panels do not exceed 3 individuals (2 practitioners, 1 sponsor). A sponsor's session topic must be approved by the NW Summit speaker committee no later than June 1, 2022. All speakers are required to follow NW Summit's speaker guidelines (located on the event website resources tab).

1 speaker from the sponsor organization and up to 2 corporate practitioner panelists will receive complimentary conference attendance for their session! The complimentary ticket for the sponsor organization speaker is in addition to the standard tickets noted above.