



The **NW SUMMIT FOR FINANCIAL PROFESSIONALS** is the premiere treasury management conference leading the field in addressing and combating industry risks.

The 2022 NW Summit for Financial Professionals is your ticket to the financial industry's leading educational content. A condensed one-day format will exceed your expectations with in-person networking, exceptional food, efficient agenda, as well as continuing educations credits. The single day program allows reduced admission of \$195 for treasury managers and \$275 for service providers.

This conference is designed for financial professionals in all levels of management. It is a great introduction for those entering the field as well as a continued source of vital information for more experienced providers of treasury management services. Each year 200+ professionals from a variety of industries attend.

Ideal list of NW Summit participants to include on your panels if possible:

- **Public Company or Private Company Risk Managers**
(Apple, Safeway, Daimler, Columbia Sportswear, Boeing, etc.)
- **Retail Providers**
(Widmer Brewing, Chipotle, Craft Brew Alliance, Portland Timber, Nike, etc.)
- **Regional Innovators**
(Amazon, Google, Uber, Apple, Netflix, Spotify, Airbnb, etc.)
- **Higher Education**
(OHSU, Pac-12 Universities, Large Private Institutions, etc.)
- **City Officials & Growth**
(city commissioners, risk officers, Hoffman Construction, public schools, city health, police, etc.)
- **Large Not for Profits**
(Bill & Melinda Gates Foundation, Goodwill, Mercy Corp, Chan Zuckerberg Initiative, Sierra Club, Audubon Society, etc.)

This list is meant to spark ideas, not limit panelist options.

SAVE THE DATE:

September 15, 2022
Washington Athletic Club
Seattle, Washington

AUDIENCE DEMOGRAPHICS:

The NW Summit's focus is to attract treasury and financial managers from medium and large organizations. The conference is designed for financial professionals in all levels of management.

SPEAKER BENEFITS:

- Increase exposure to potential clients and peers
- Heightened professional visibility and prominence
- Free conference pass
- Acknowledged as a subject matter expert

SUBMISSION GUIDELINES:

To pursue a speaking opportunity, please send the following items via email to NW Summit conference director, Jennifer Saliba at jennifer@consultrhino.com. Incomplete submissions will not be considered

- Presenter name, title and organization
- Presenter and coordinator contact information
- Suggested session title
- Session description including attendee takeaways (75 – 175 words)
- Target audience (Industry Beginner / Mid-Level / Executive)
- Presenter photo and biography (limit 150 words)
- LinkedIn, Twitter and/or Facebook URL(s)

Presenters are encouraged to be innovative in their approach to specific topic areas by relying on day-to-day experiences, best practices, management successes, and tools and techniques. Proposals that include executives with current treasury or financial experience will be favored over service provider only submissions. Diversity in sectors and industry will be considered in proposal selections.

Speakers are responsible for hotel, travel and personal expenses.

Proposals are due by 6/1/22 in order to be considered. Selected presenters will be notified by 7/1/22. All presentations should be educational in nature. Please no vendor or sales talks!