

SPONSOR INFORMATION CHECKLIST

SPEAKING ROLE SPONSOR

All sponsor items are due March 31, 2025. Items submitted after may result in a loss of benefits.

1. PODIUM INTRODUCTION
 - Name and email of individual performing podium introduction.
2. NWS ATTENDEE LIST
 - Name and email of individual to receive NWS attendee list.
3. CONFERENCE ATTENDEES
 - Following items for your 2 free sponsor attendees
 - Name
 - Title
 - Company
 - Email
 - Mailing Address
 - Phone
4. ELECTRONIC BANNER DISPLAY
 - Single slide widescreen format (16:9) PowerPoint document.
5. LINKEDIN ANNOUNCEMENT
 - Verbiage for each media post (you will receive 3 posts total)
 - Date and time (morning or afternoon) of desired LinkedIn posts
6. WEBSITE CONTACT INFORMATION & HYPERLINK
 - Website URL used to hyperlink the corporate logo sponsor provides.
 - Contact information to be listed on the website.
 - Company
 - Contact Name
 - Phone
 - Email
 - Website

7. PROGRAM ADVERTISEMENT

- 8.5 inches wide x 5.5 inches tall program advertisement

8. COMPANY RECOGNITION & BRANDING

- Company name as you would like it to be read from the podium.
- Company name as you would like it printed in conference materials.
- Company logo in JPEG format
- Company logo in EPS, or AI, or Vector format

9. SPONSOR DIRECTORY

- Sponsor Directory Information
 - Company
 - Name
 - Address
 - City, State Zip
 - Phone
 - Email
 - Website